

LUM WAI TUNG, IVY

GRAPHIC DESIGNER AND UI DESIGNER

CONTACT

LINKEDIN: [Wai Tung Lum](#)

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PORTFOLIO: lumwaitungivy.art

EXPECTED SALARY: 20000-21000HKD

EDUCATION

BACHELOR OF ARTS
(HONOURS) IN VISUAL ARTS,
ACADEMY OF VISUAL ARTS
HONG KONG BAPTIST UNIVERSITY
2017-2021

INTERNATIONAL
BACCALAUREATE DIPLOMA
PROGRAMME (MAY 2017)
HONG KONG CHINESE CHRISTIAN
CHURCHES UNION LOGOS ACADEMY
2009-2017

SKILLS

Graphic Design / Editorial Design

UI/UX Design

Digital Illustration

Animation [Procreate]

Silkscreen Printing

INTERESTS

Kendama Archery [Recurve]

Yoga Roller Skating

EXPERIENCE

AQUMON JUNIOR GRAPHIC DESIGNER - ANALYST

AQUMON 智能投資顧問 | DEC. 2021 - JUN. 2023 | QUARRY BAY

19/F, Taikoo Place Cambridge House, 979 King's Road, Quarry Bay (Moved)

Full Time | PR & Marketing [Strategy & Operations] / Product -

Social Media Posts, eDM, Website Blog, Event Collateral,

Brand Guide and Website Revamp, UI/UX Design: User Flow/ Prototype/ Mockups,

Monthly Report and Newsletter, B2B Pitch Decks

AQUMON GRAPHICS INTERN

AQUMON 智能投資顧問 | SEP. 2021 - DEC. 2021 | QUARRY BAY

19/F, Taikoo Place Cambridge House, 979 King's Road, Quarry Bay

Full Time Internship - Social Media Post Designs, Mascots Design

SOYISHI AND I-HEALS WEB PAGE GRAPHICS INTERN

HONG KONG BAPTIST UNIVERSITY DEPARTMENT OF CHINESE MEDICINE |

MAY. 2020 - JUL. 2020 | KOWLOON TONG

(Home Office due to COVID-19)

Part Time Internship - Logo Animation and UI Design

AKAR SKIN GRAPHICS INTERN

AKAR SKIN | JAN. 2019 - JUL. 2019 | KWUN TONG

10/F, Block A, Mai Tak Industrial Building, 221 Wai Yip Street, Kwun Tong,
Hong Kong

Part Time Internship - Digital Illustration and Graphics Team

HONG KONG ART BASEL BOOTH ASSISTANT

'ARTCOLLECTORS' IN ASIA | MAR. 2018 | WAN CHAI

Hong Kong Convention and Exhibition Centre, Wan Chai, Hong Kong

Part Time Booth Assistant

ALBERY Y K LAU AND COMPANY INTERN

ALBERT Y K LAU AND COMPANY | JUL. 2017 & JUL. 2018 | SHEUNG WAN

8/F, Tung Hip Commercial Building, Sheung Wan, Hong Kong

Part Time Internship

SKILLS

Figma



Adobe Photoshop



Adobe Illustrator



Adobe InDesign



Adobe XD



iPad Procreate



Microsoft Word



Microsoft Powerpoint



Microsoft Excel



EXHIBITIONS

HKBU AVA BA GRAD SHOW 2021

HONG KONG BAPTIST UNIVERSITY ACADEMY OF VISUAL ARTS | JUN. 2021 |
CHOI HUNG

51 Kwun Tong Road, Ngau Tau Kok, Hong Kong

PEREGRINATION IN BOOKPLATES EXHIBITION 2019

HONG KONG BAPTIST UNIVERSITY ACADEMY OF VISUAL ARTS | MARCH. 2019 |
KOWLOON TONG

5 Hereford Road, Kowloon Tong, Hong Kong

HKBU FRESHMEN EXHIBITION 2018

HONG KONG BAPTIST UNIVERSITY ACADEMY OF VISUAL ARTS | JAN. 2018 |
CHOI HUNG

51 Kwun Tong Road, Ngau Tau Kok, Hong Kong

HUNDRED DAYS BANQUET AND LABOR PAINS (百日宴與陣痛) EXHIBITION 2017

HKCCCU LOGOS ACADEMY | JUL. 2017 | TIU KENG LENG

No. 1, Kan Hok Lane, Tseung Kwan O, Hong Kong

AWARDS & ACHIEVEMENTS

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| Google UX Design Certificate (DEC.2022): | <ul style="list-style-type: none">• Foundations of User Experience (UX) Design• Start the UX Design Process: Empathize, Define and Ideate• Build Low Fidelity Prototypes and Wireframes• Create High-Fidelity Designs and Prototypes in Figma• Conduct UX Research and Test Early Concepts• Responsive Web Design in Adobe XD• Design a User Experience for Social Good & Prepare for Jobs |
| President's Honour Roll: | <ul style="list-style-type: none">• Semester 2, 2019-2020• Semester 1, 2020-2021• Semester 2, 2020-2021 |
| Dean's List: | <ul style="list-style-type: none">• Semester 1, 2017-2018• Semester 1, 2018-2019• Semester 2, 2018-2019• Semester 1, 2019-2020 |